

Donnie “Elevated” Chell

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About Me

10+ years of Esports experience in both freelance and company environments. Active as a full-time esports coach and analyst. Previous experience in other Esports titles

Skills

Interpersonal people management and development. Proficiency in Microsoft and Adobe software suites. AI-assisted data analytics



Recent Professional Experience

Interim Director of Esports at University of Oregon, Eugene, OR

January 2026 – Current

Responsible for advising and managing 11 student run teams in 5 esports titles, building community and managing the program budget and esports lounge.

Global Esports Valorant Coach, Seoul, Korea

December 2024 – November 2025

Coaching the professional Valorant team for Global Esports in the Valorant Champions Tour Pacific region.

Acend Club - Director of Content, Assistant Valorant Coach, Online

July 2023 – December 2024

Tasked with managing the content pipeline for esports organization Acend Club. This included managing multiple creators, multiple team narratives and assisting in marketing deck creation and proposal.

Freelance Content Creation, Eugene, OR

July 2020 – Current

Produced sponsored content for 2021 Valorant World Champion Acend Club. In addition to running multiple YouTube channels with over 100,000 subscribers.

Dota Alchemy, Eugene, OR

Co-Founder, Jun 2018 – 2020

Dota Alchemy was a community for fans of the competitive video game/esport Dota 2. I built partnerships and produced hundreds of videos and podcasts.

Pvgha, Inc., San Francisco, CA

Director of Content & Head of Marketing, Jan 2017 – Jun 2018

As Director of Content:

Coordinated a team of 10-15 content creators overseeing the production of hundreds of educational videos.

As Head of Marketing:

Tasked with brand building via social networks and strategic partnerships in a niche market (competitive esports/gaming).

Education

Bachelor's of Arts - North Central College, Naperville, IL, USA - 2011